

Eastside Plan Open House

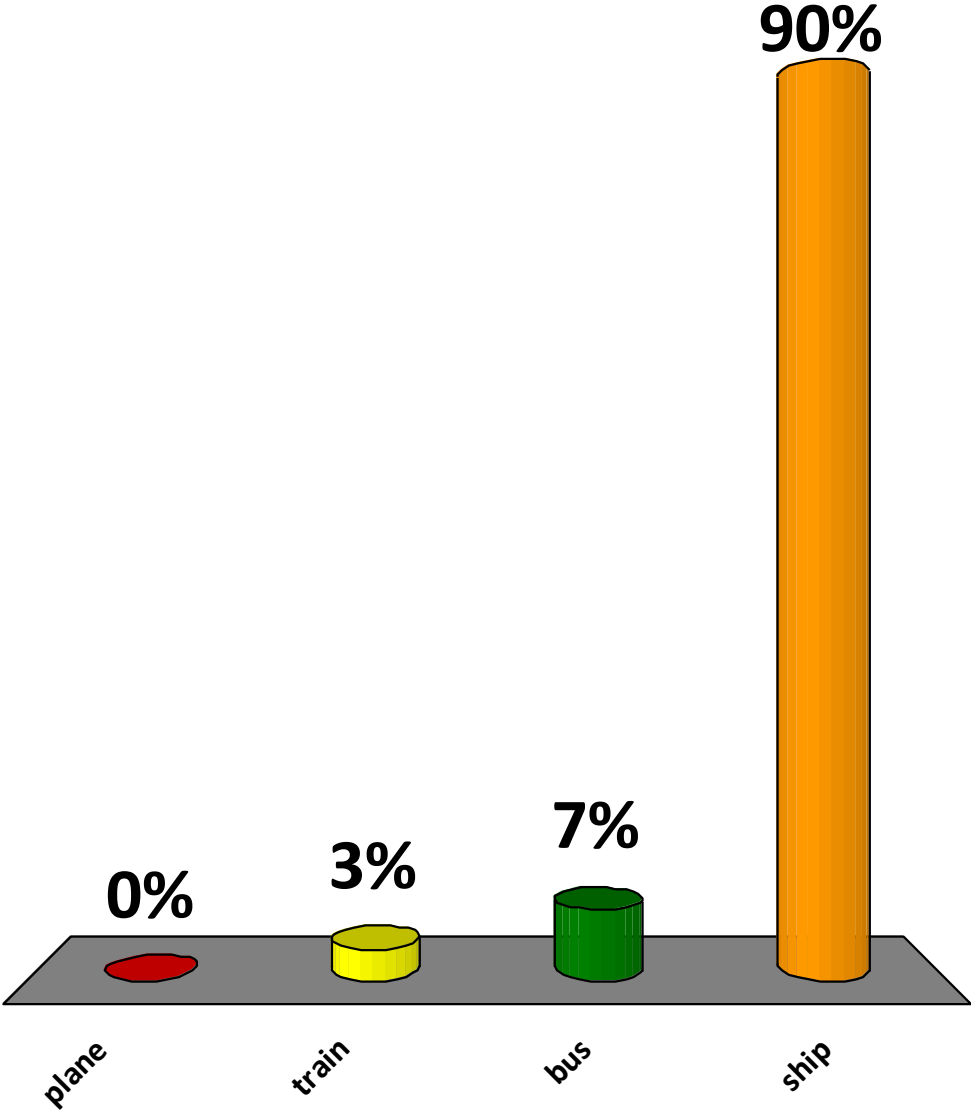
April 14, 2016

Ice breaker Questions

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. The shapes are primarily triangles and polygons, creating a dynamic, layered effect. The overall composition is clean and modern, with the text centered on a white background.

parking brake : car :: anchor :

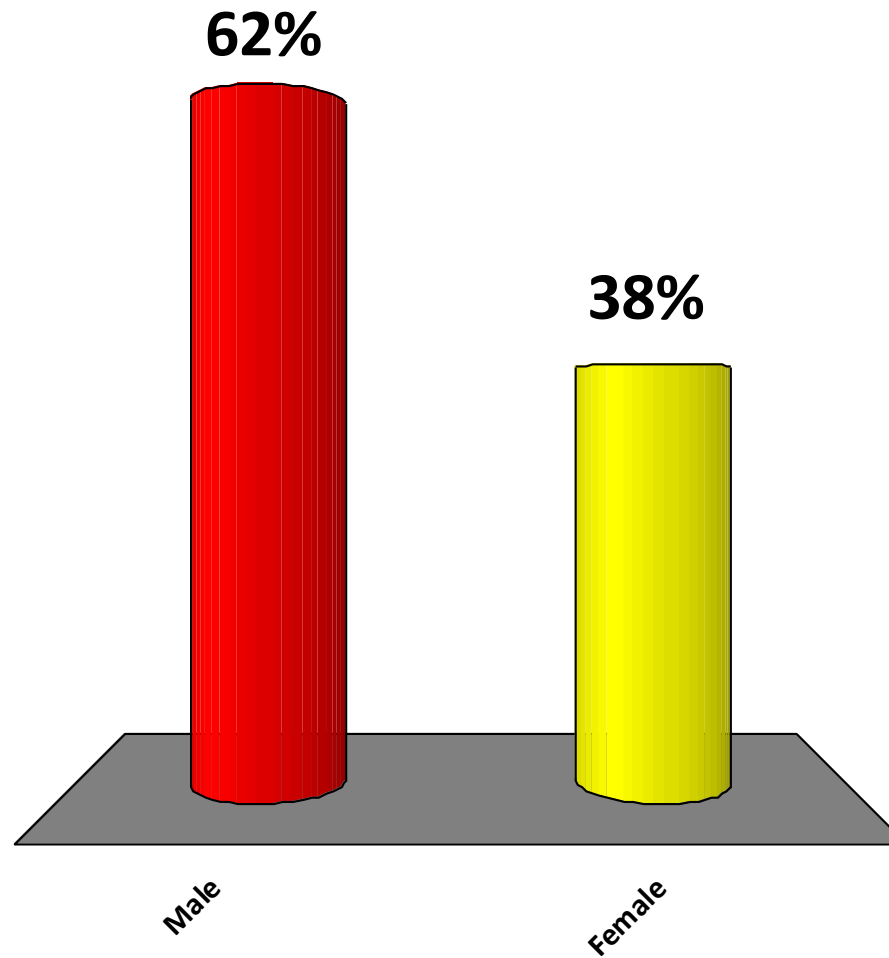
- A. plane
- B. train
- C. bus
- D. ship



Demographic Questions

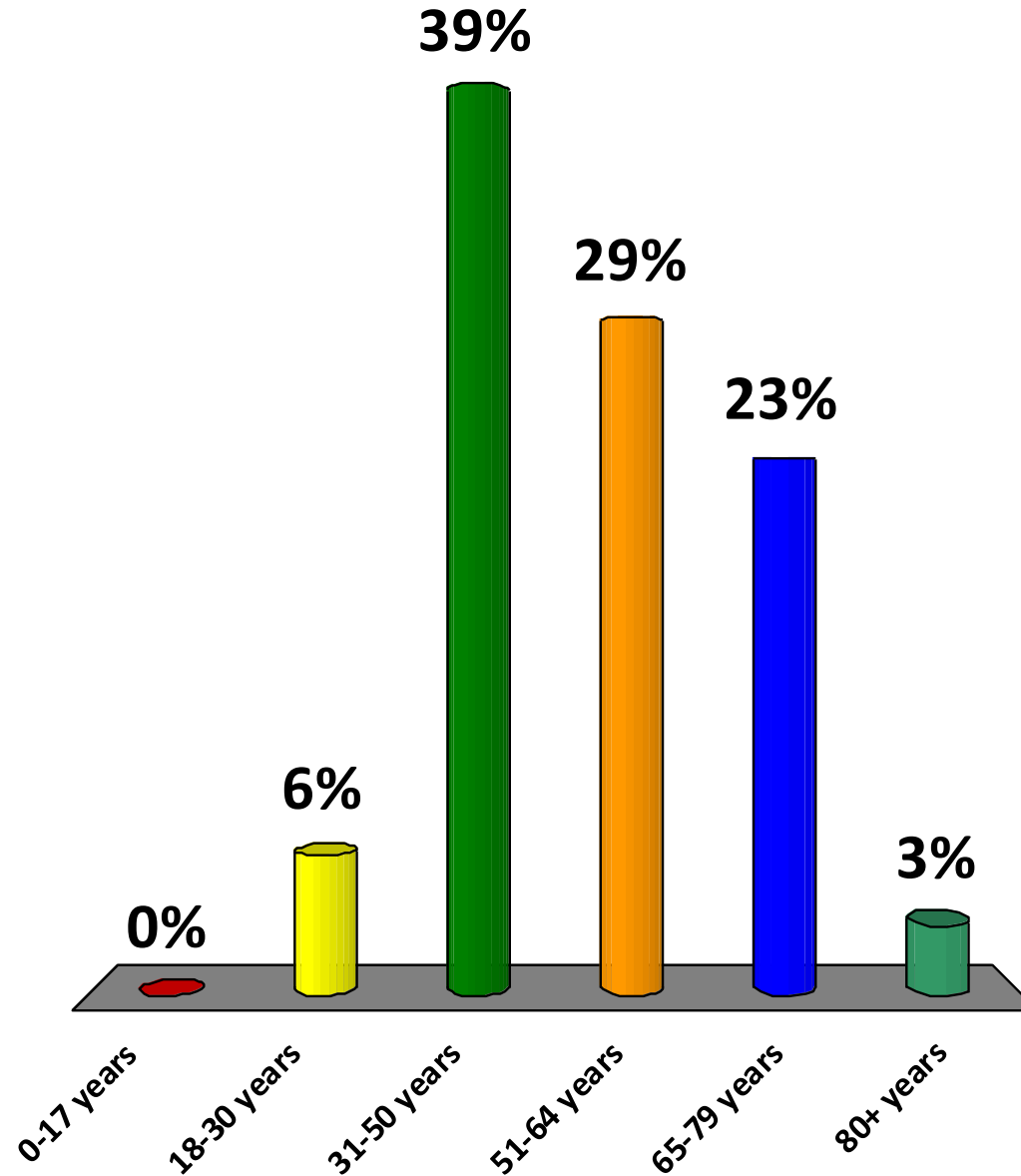
My gender is?

- A. Male
- B. Female



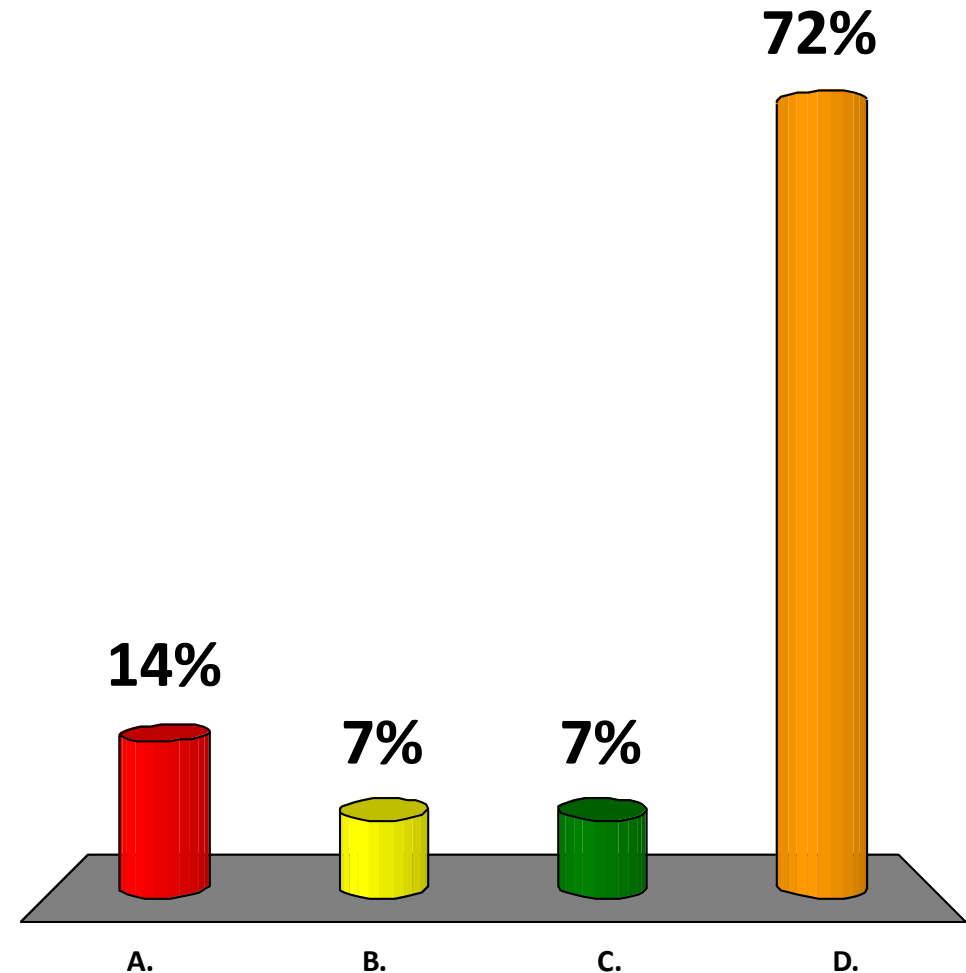
My age group is?

- A. 0-17 years
- B. 18-30 years
- C. 31-50 years
- D. 51-64 years
- E. 65-79 years
- F. 80+ years



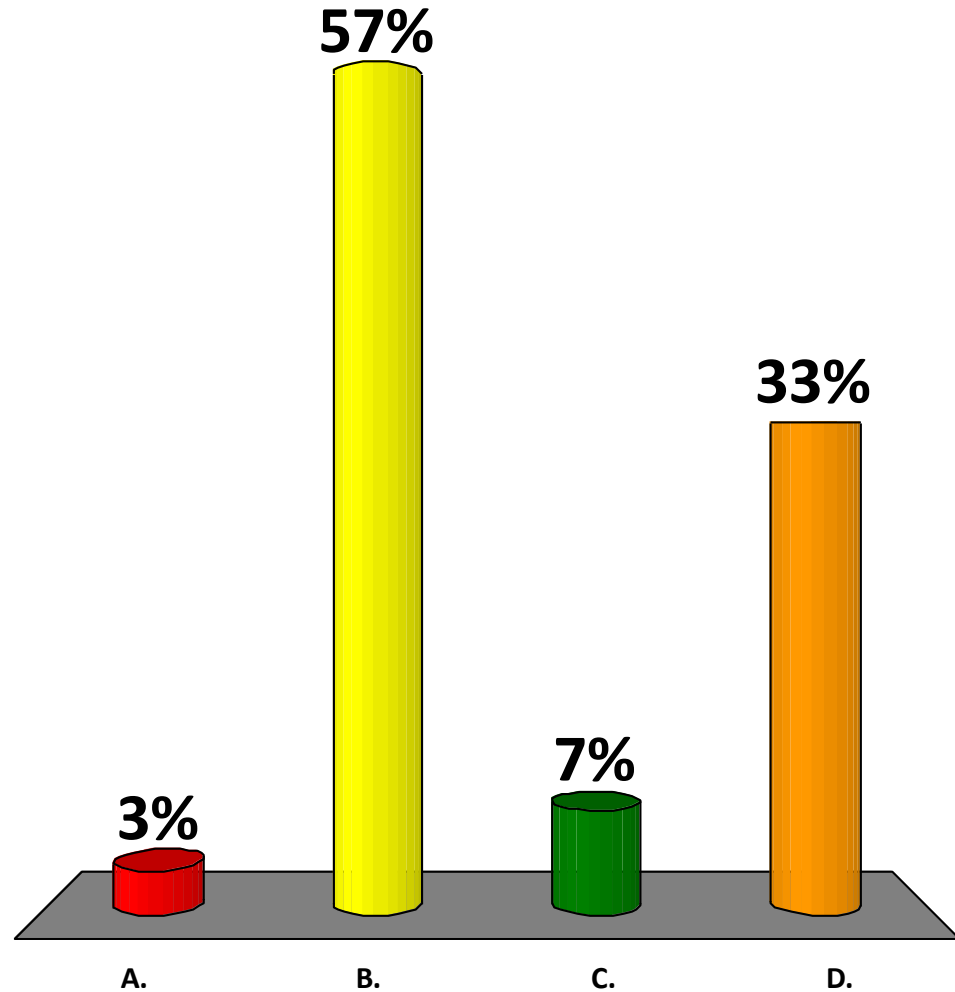
I am most involved in Farmers Branch as a/an?

- A. Landlord of commercial property
- B. Business owner that rents commercial property
- C. Owner of both a business and commercial property
- D. None of the above



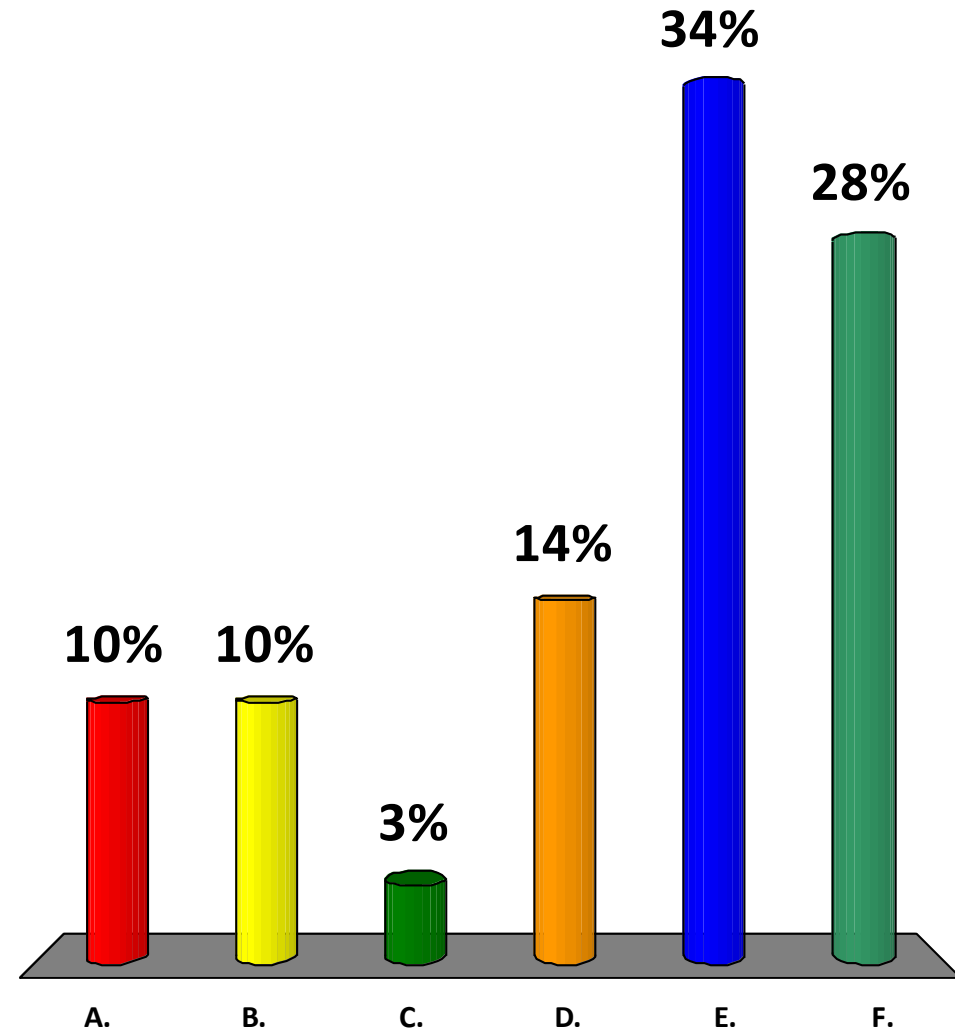
I am most involved in Farmers Branch as
a?

- A. Renter
- B. Homeowner
- C. Student at Brookhaven
- D. None of the above



I have lived in Farmers Branch for?

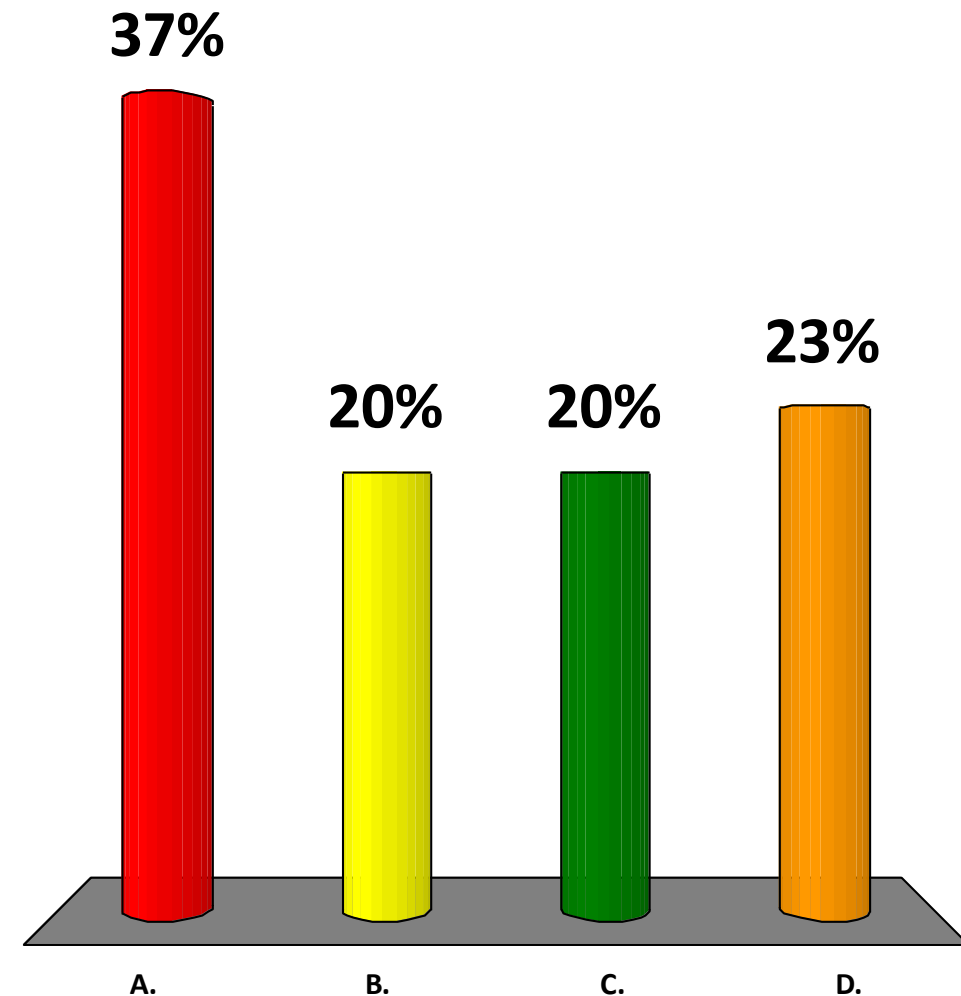
- A. Less than one year
- B. One to five years
- C. Six to 10 years
- D. More than 10 years but less than 20 years
- E. 20 years or more
- F. I don't live in Farmers Branch



District Questions

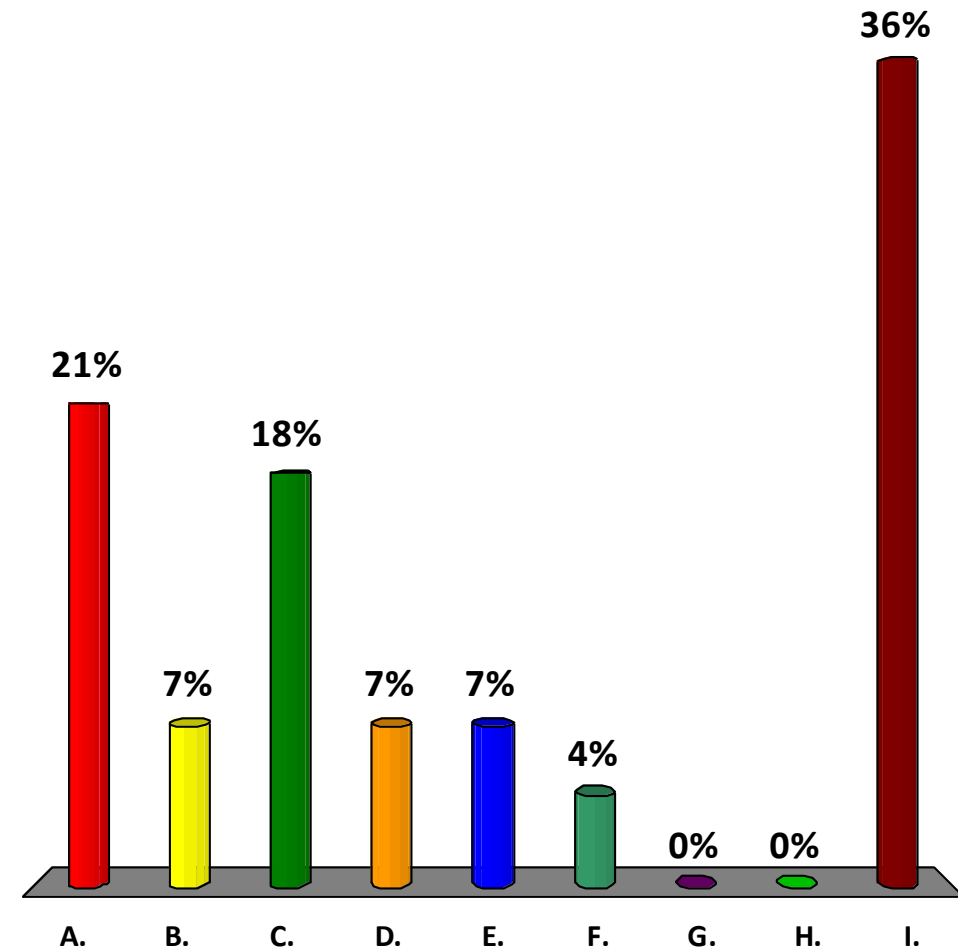
On average, how many times a week are you in the Eastside?

- A. Once or twice a week
- B. Two or three times a week
- C. Four or five times a week
- D. More than five times a week



Which of the following is the reason you visit the Eastside most often?

- A. I work in the Eastside
- B. I own a business in the Eastside
- C. For dining/shopping
- D. Design-oriented activities
- E. Sports/Recreation activities
- F. For professional or medical services
- G. I attend school or classes
- H. Visiting friends or family
- I. Other

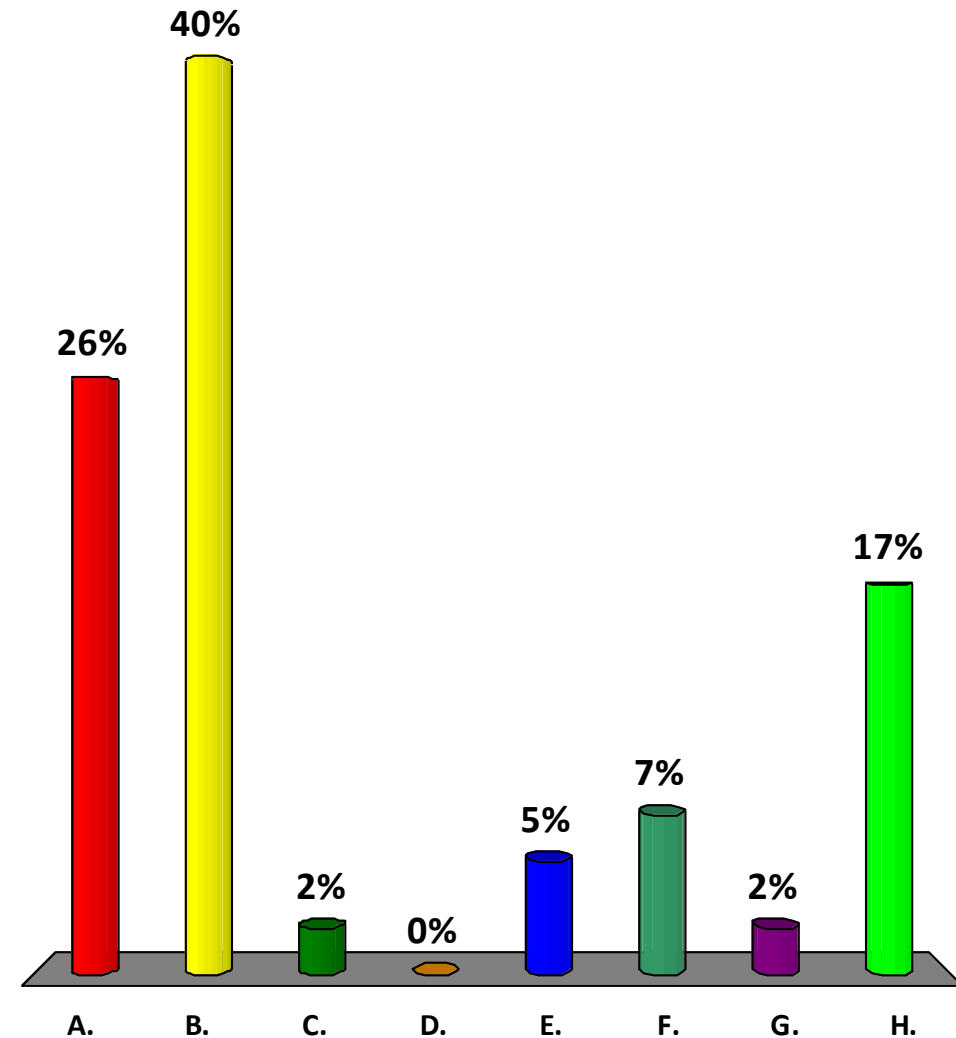


Land Use Questions

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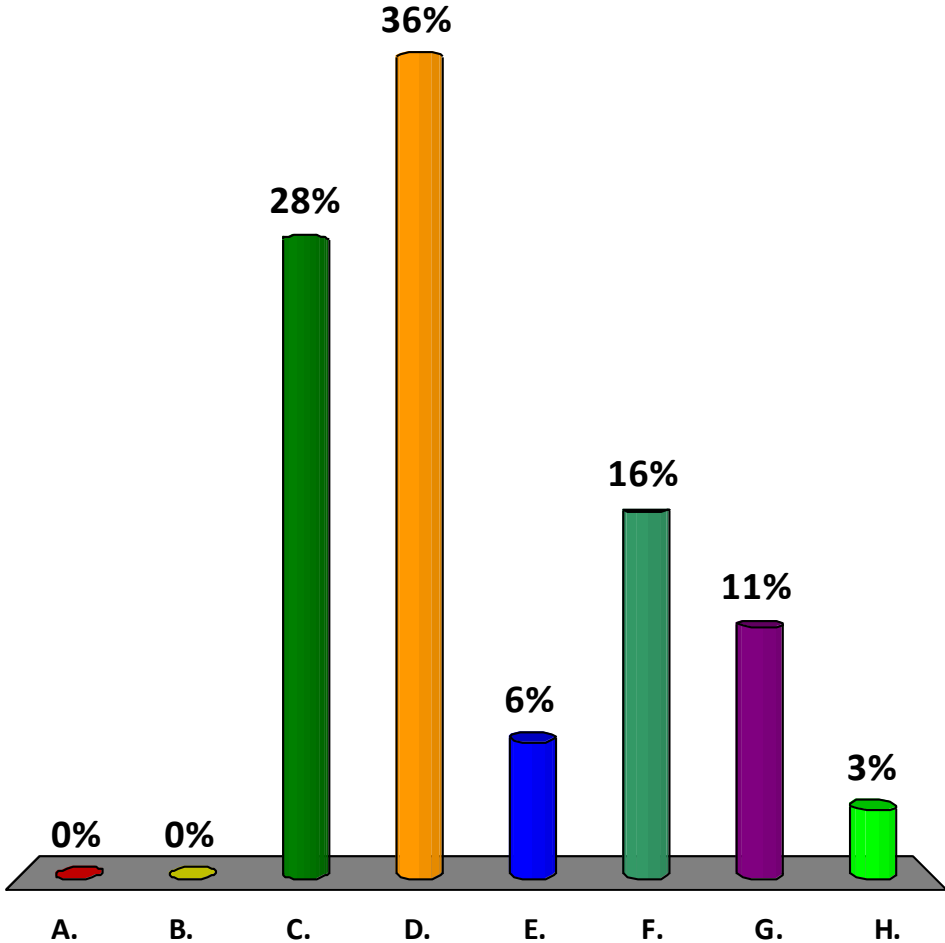
Do you feel there is too much of one type of use in the list below?

- A. Heavy industrial
- B. Light industrial
- C. Retail
- D. Entertainment
- E. Office
- F. Single-family
- G. Multi-family
- H. None of the above



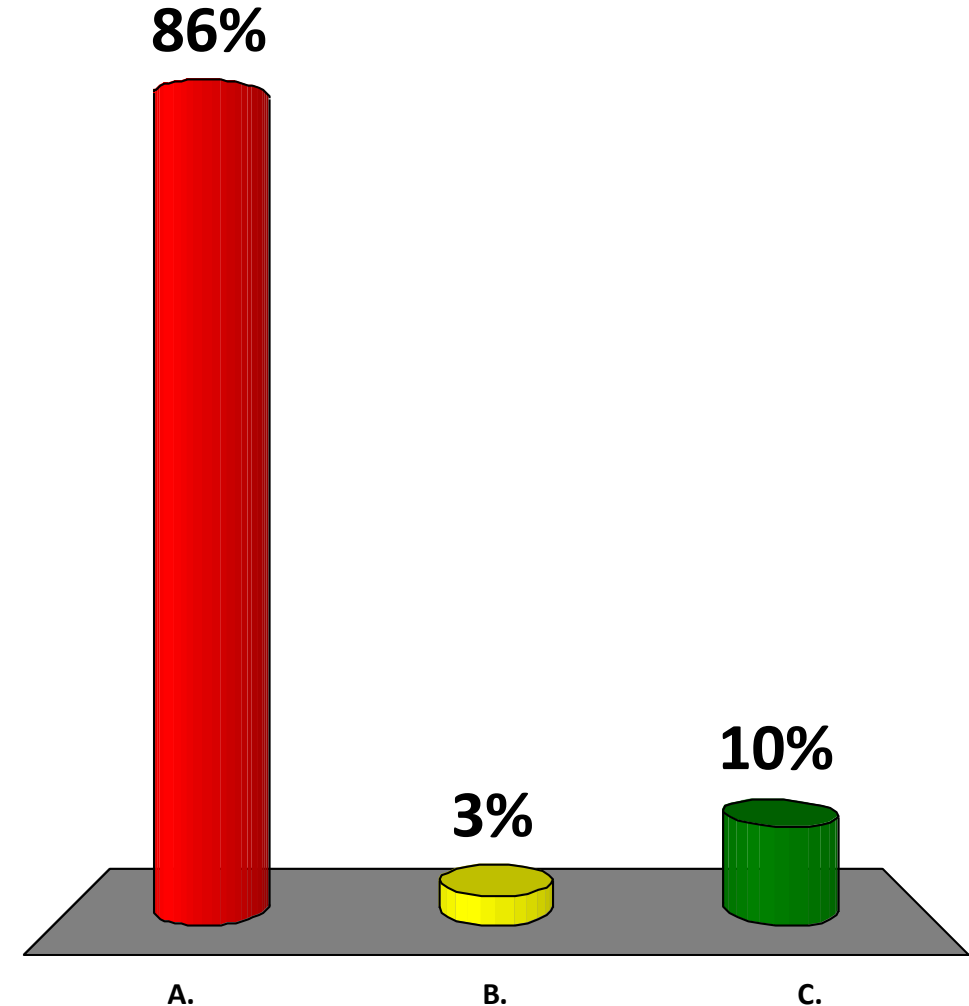
Do you feel there is not enough of one type of use in the list below?

- A. Heavy industrial
- B. Light industrial
- C. Retail
- D. Entertainment
- E. Office
- F. Single-family
- G. Multi-family
- H. None of the above



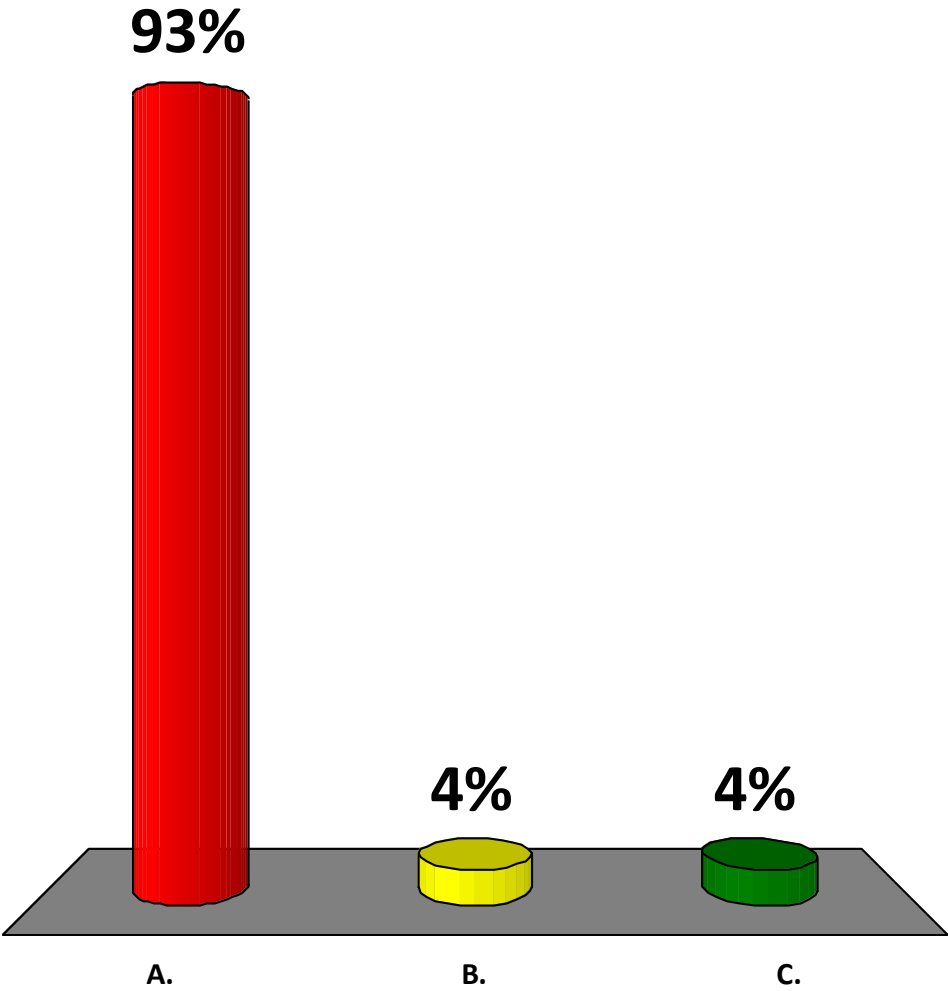
Would you support an overlay district that allowed a variety of uses within the Eastside?

- A. I would support a greater variety of uses
- B. There is no need to change the mix of uses
- C. Not sure



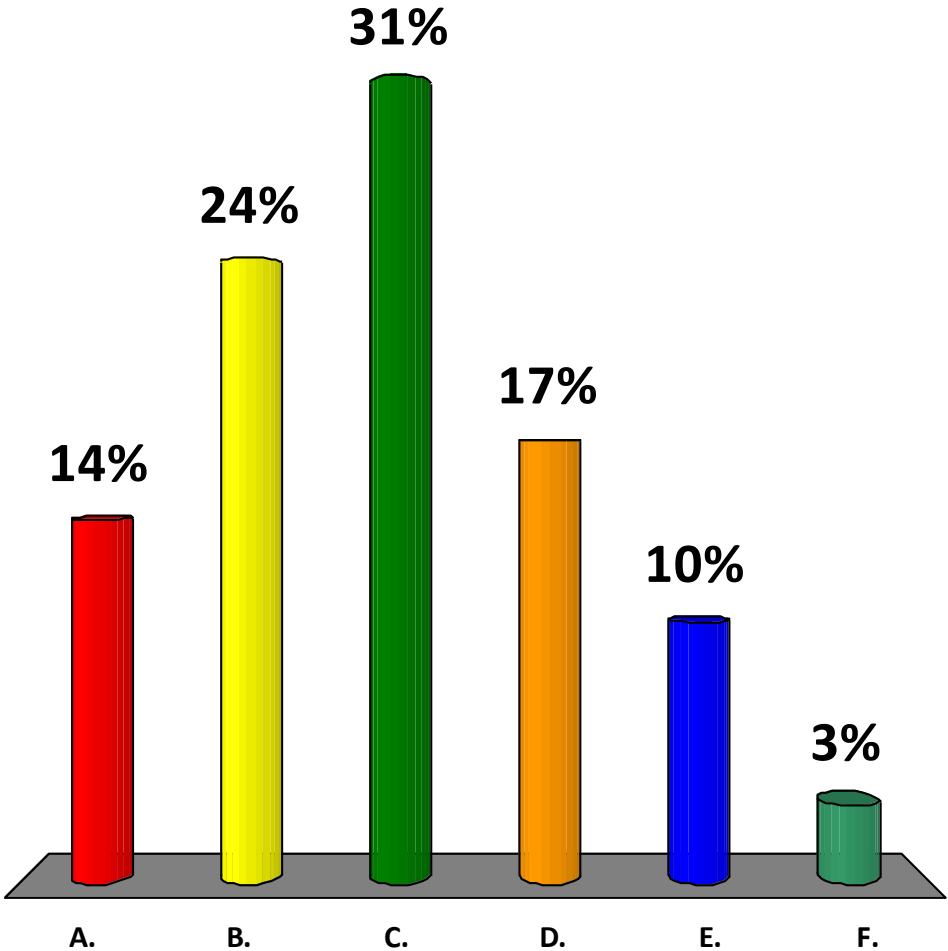
Would you support an overlay district that allowed greater flexibility for alcohol sales?

- A. I would support
- B. I would not support
- C. Not sure



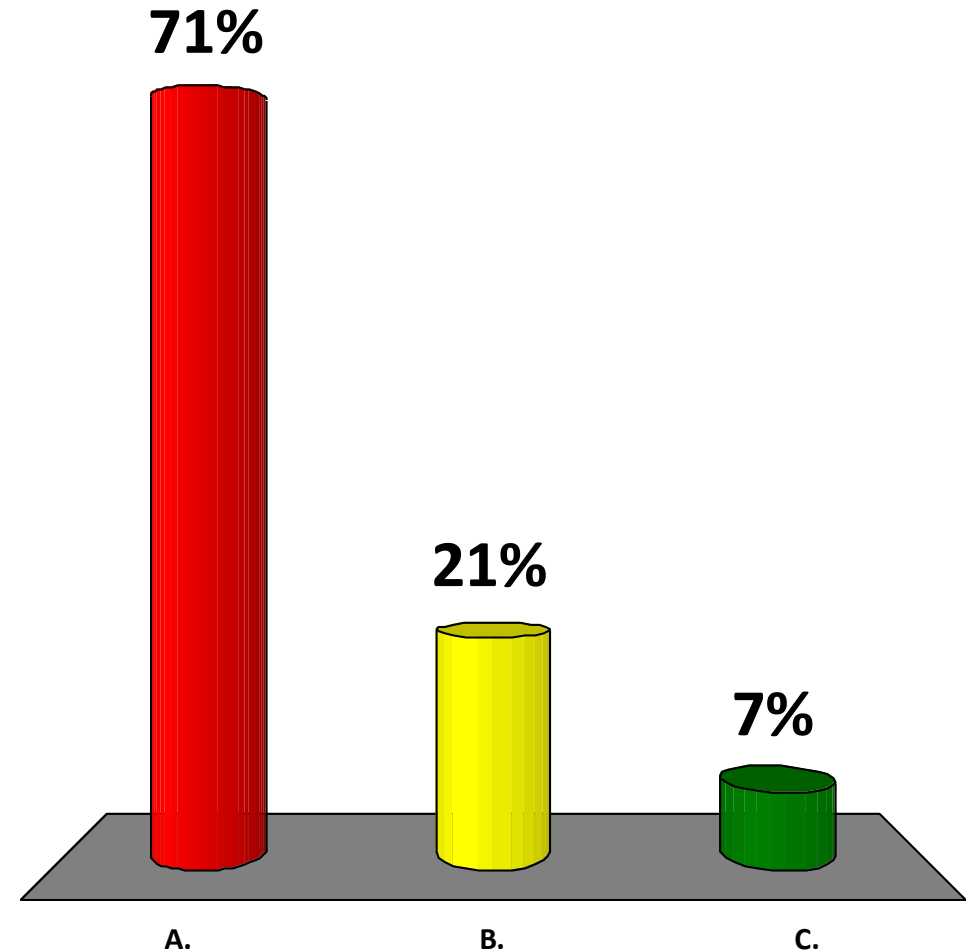
What specialized uses would work well or are needed in the Eastside?

- A. Art Galleries and Studios
- B. Tech Incubators
- C. Restaurant Incubators
- D. Craft Breweries
- E. Not sure
- F. Other (please use forms to add comment)



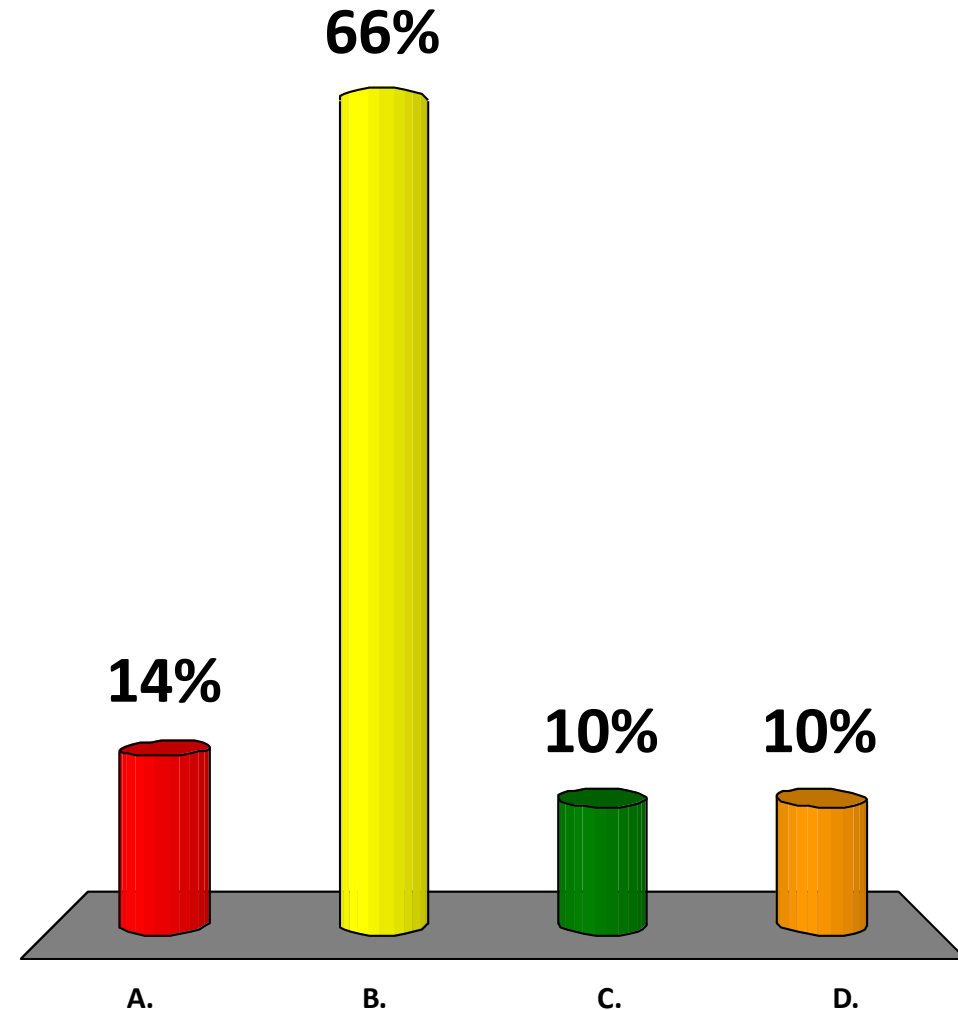
Would you support more housing in the Eastside?

- A. Yes, I would support additional residential units
- B. No, I would not support additional residential units
- C. I'm not sure



If additional residential was allowed, I would prefer:

- A. Multi-family (apartments, condominiums)
- B. Medium density residential (townhomes)
- C. Traditional single-family
- D. I don't feel more residential uses are appropriate

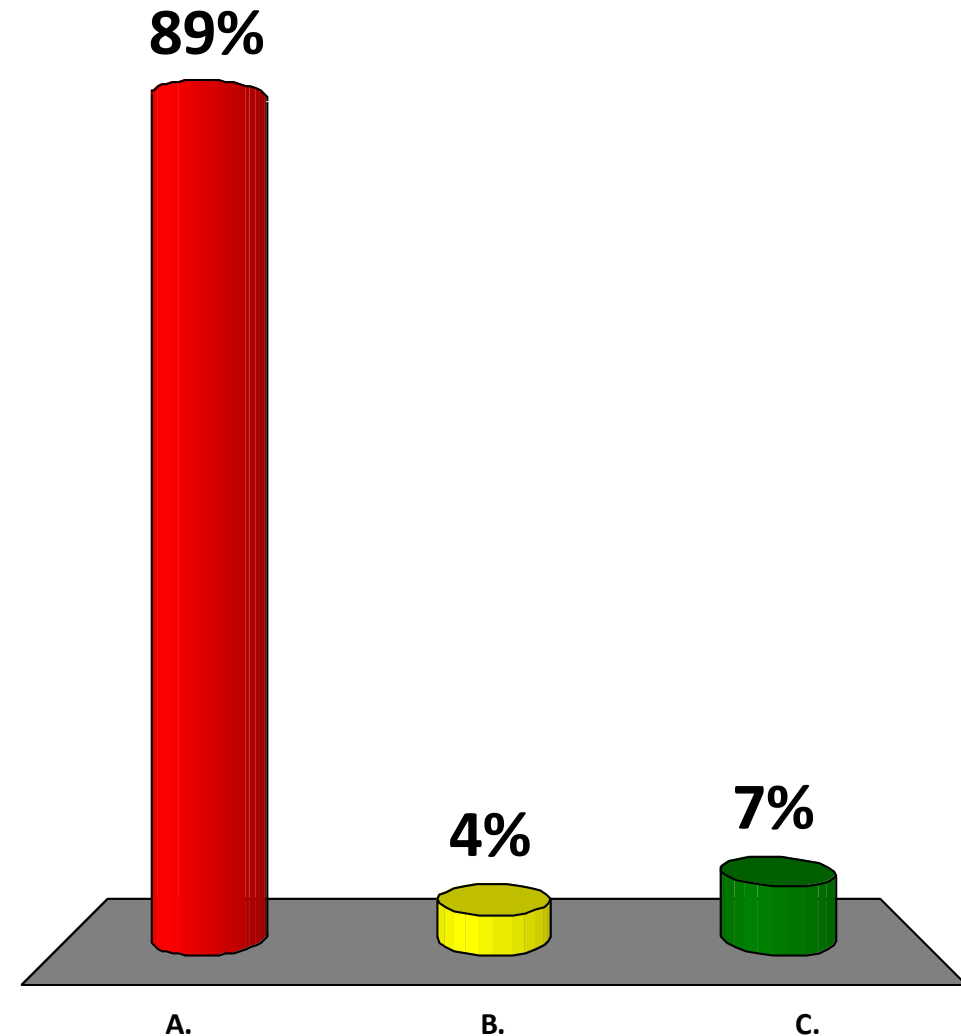


Trails and Open Space Questions

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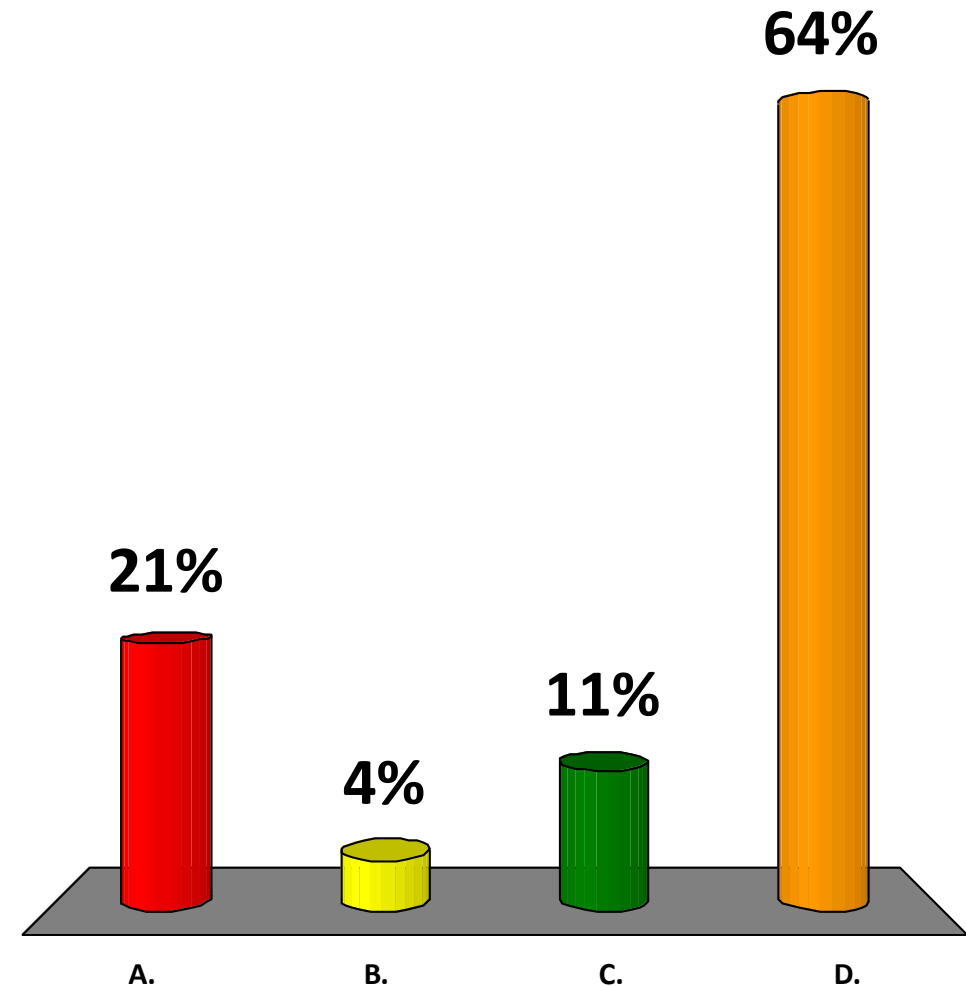
In your opinion, would better pedestrian connectivity benefit the Eastside?

- A. Yes, better pedestrian connectivity would benefit the Eastside
- B. No, better pedestrian connectivity would not benefit the Eastside
- C. I'm not sure



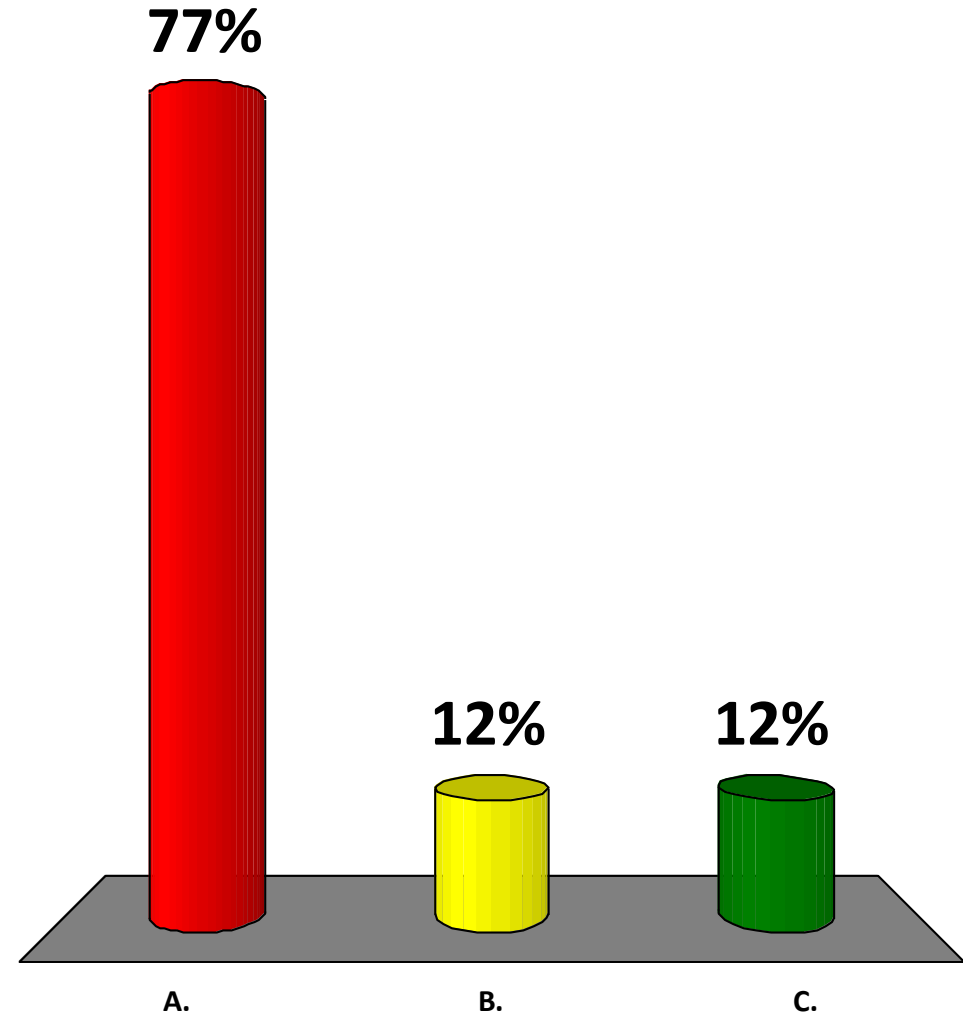
Winn Park is a small area of open space with trees, a pond, a trail and other pedestrian amenities. How many times have you visited Winn Park in the past 12 months?

- A. One or two times
- B. Three to five times
- C. Six or more times
- D. Never (Winn Park?)



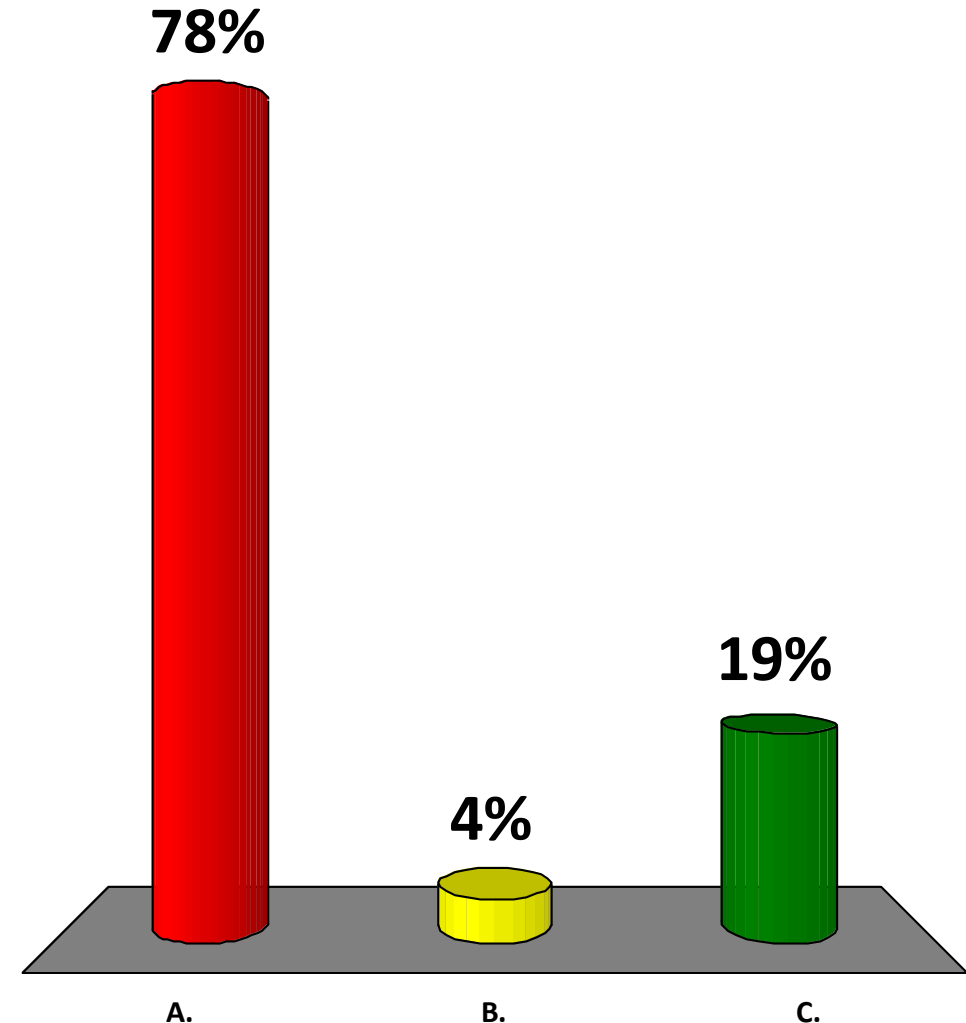
Would you support public funding of amenity improvements within the Eastside?

- A. Yes, I would support the use of public funds for the construction of amenities
- B. No, I would not support the use of public funds for the construction of amenities
- C. I'm not sure



Would you support the use of public funds or a combination of public/private funds for the restoration of the concrete lined drainage channels to a more natural condition?

- A. Yes, I would support the use of public or public/private funds for the restoration of the concrete channels
- B. No, I would not support the use of public or public/private funds for the restoration of the concrete channels
- C. I'm not sure

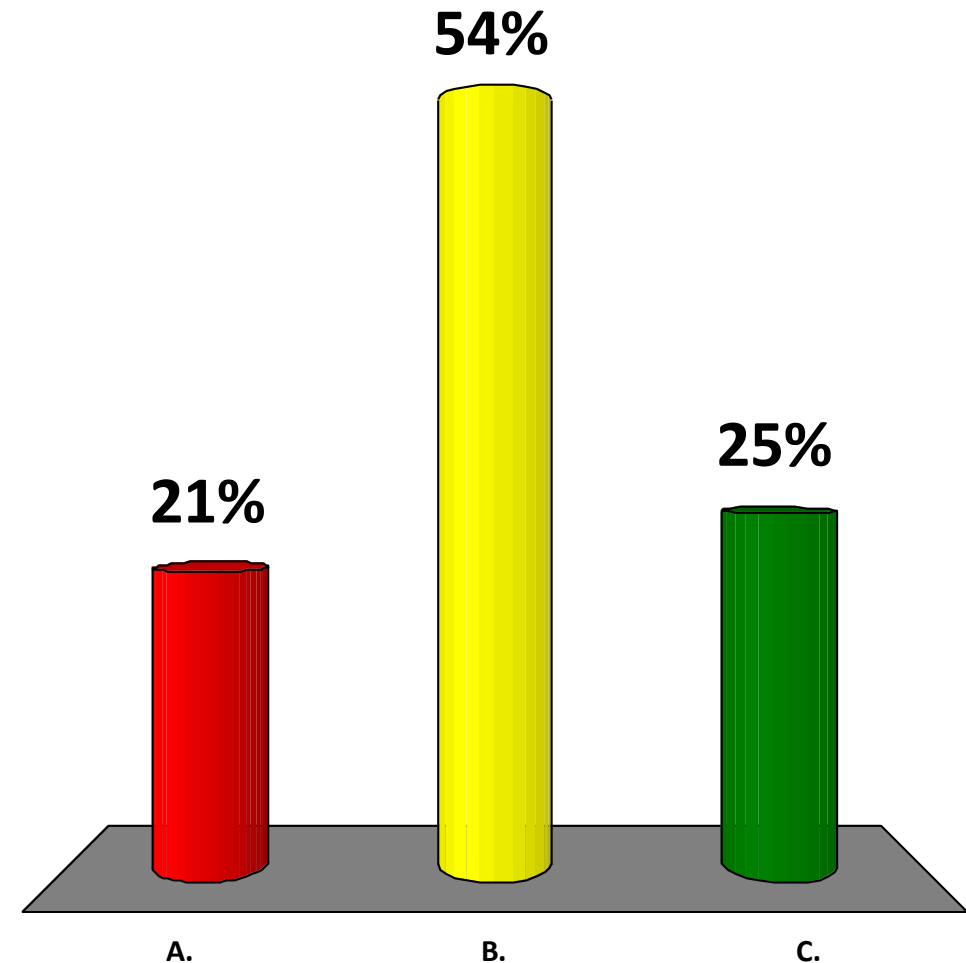


Infrastructure Questions

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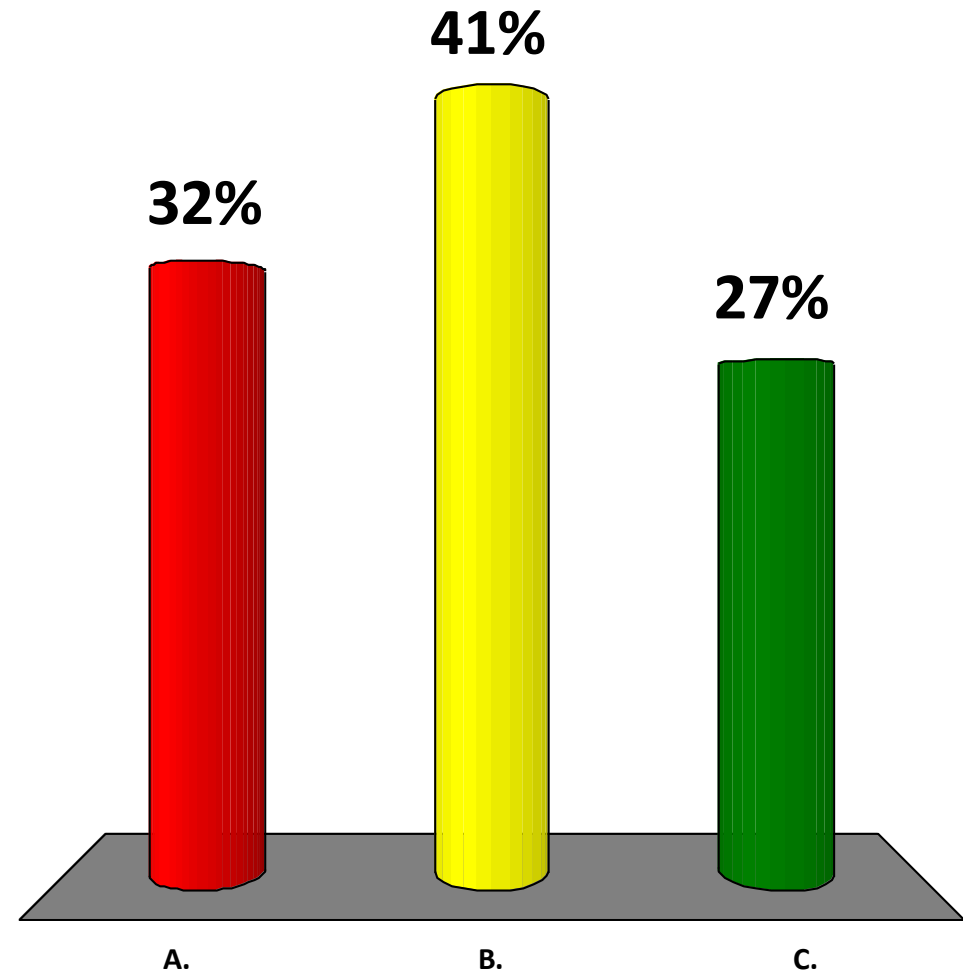
Do you feel that traffic is a problem within the Eastside?

- A. Yes, I feel there is a traffic problem
- B. No, I don't feel traffic is a problem
- C. I'm not sure



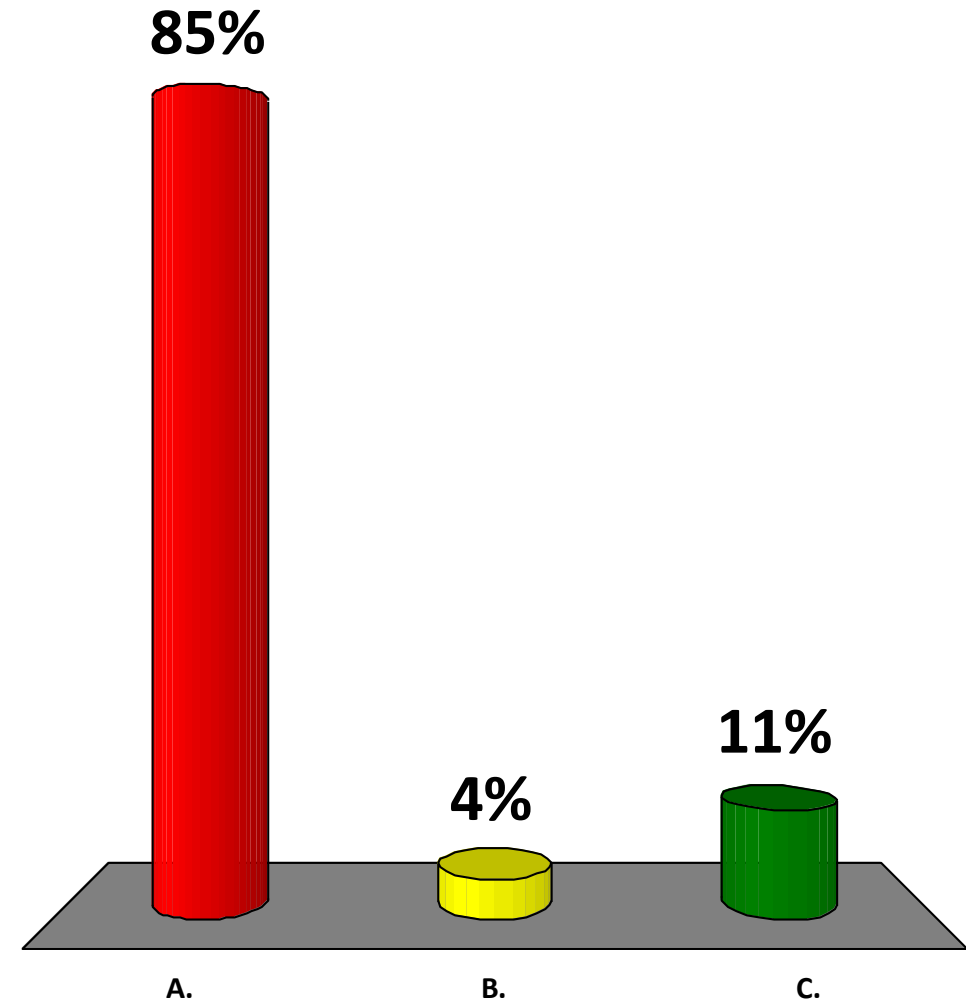
Is truck traffic a problem within the Eastside?

- A. Yes, truck traffic is a problem
- B. No, truck traffic is not a problem
- C. I'm not sure



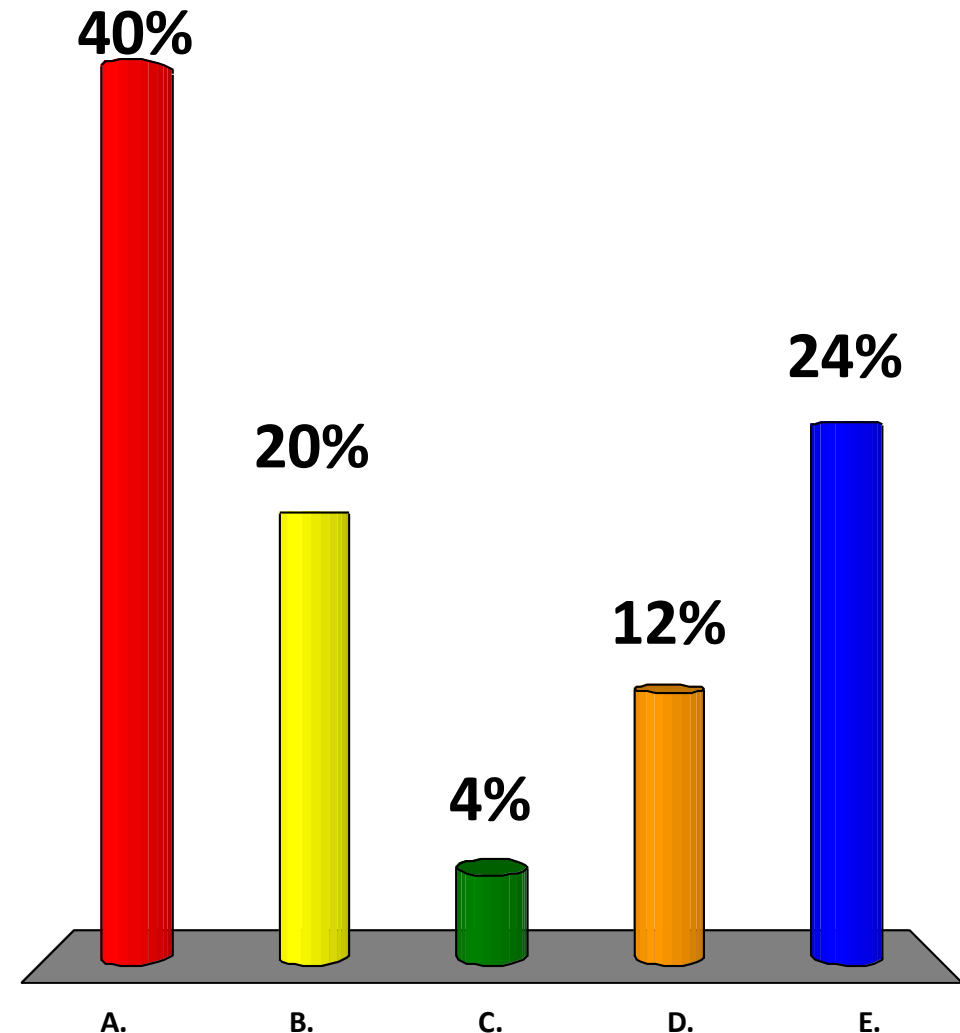
Would you support public funding of infrastructure improvements within the Eastside?

- A. Yes, I would support the use of public funds for infrastructure improvements
- B. No, I would not support the use of public funds for infrastructure improvements
- C. I'm not sure



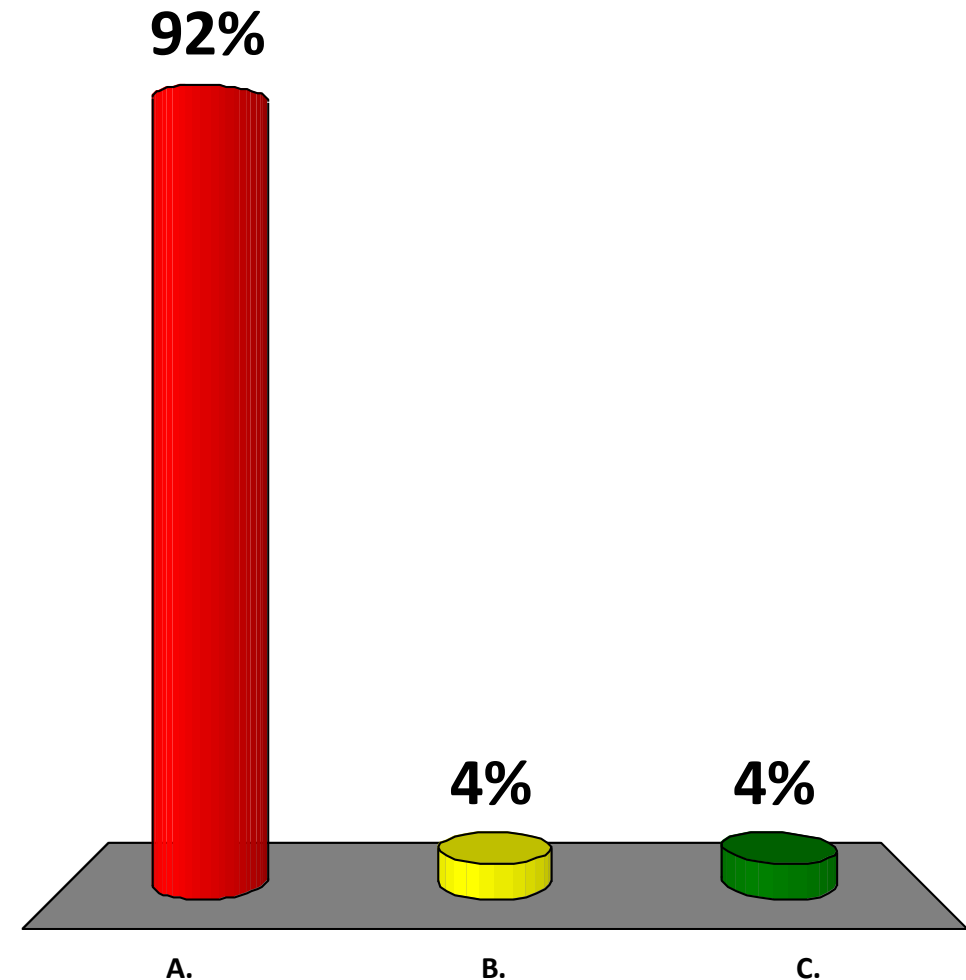
What are the greatest issues with Midway Road within the Eastside?

- A. Midway Road is not safe to cross
- B. Midway is not enjoyable to walk along
- C. Too many trucks
- D. Needs more trees/landscaping
- E. Too congested



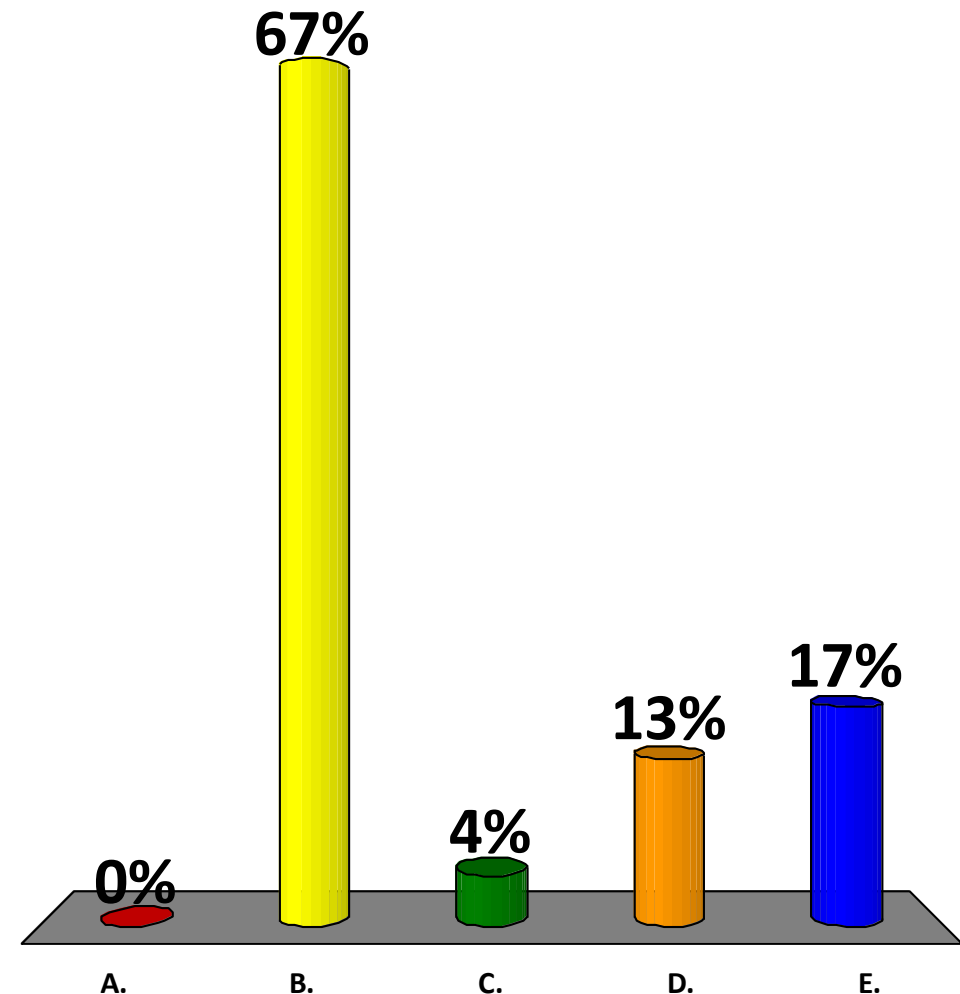
Would you support a more pedestrian oriented design with wider sidewalks, street trees, pedestrian lighting, etc. for Midway Road?

- A. Yes, I would support a more pedestrian-oriented Midway Road
- B. No, I would not support a more pedestrian-oriented Midway Road
- C. I'm not sure



What are the greatest issues with Inwood Road within the Eastside?

- A. Inwood Road is not safe to cross
- B. Inwood Road is not enjoyable to walk along
- C. Too many trucks
- D. Needs more trees/landscaping
- E. Too congested

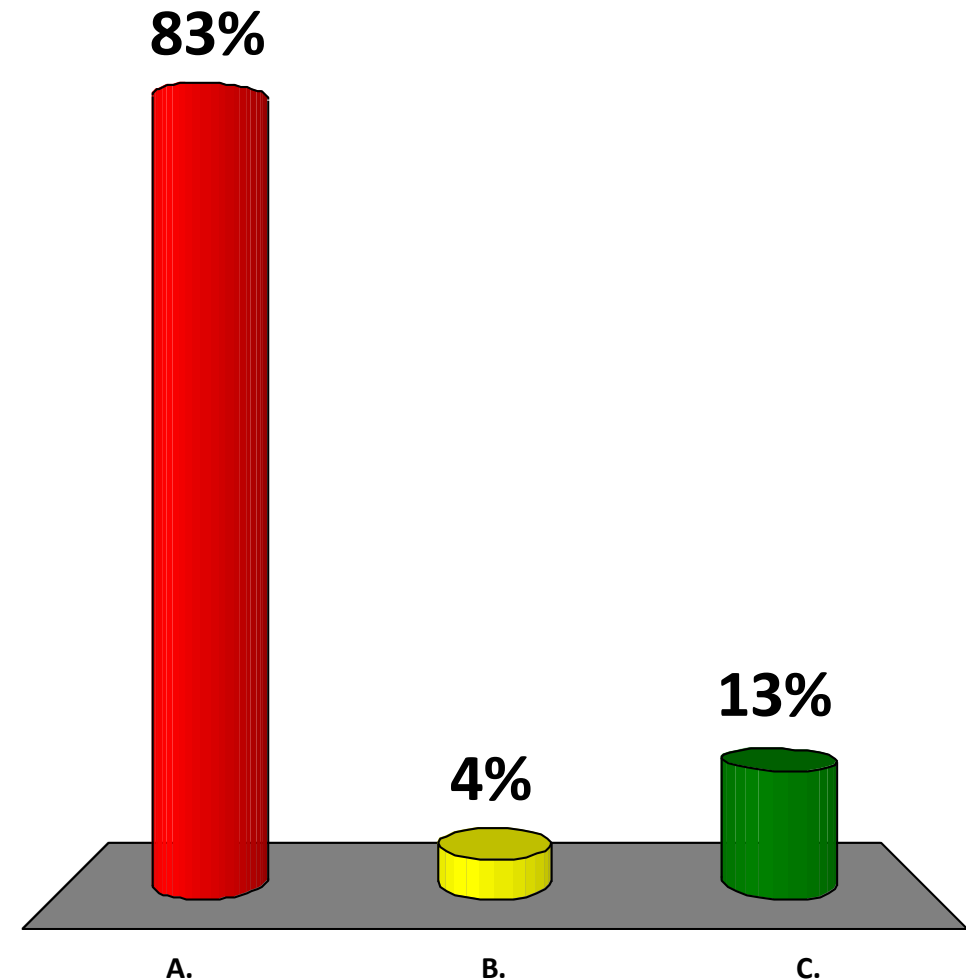


Branding/Identity Questions

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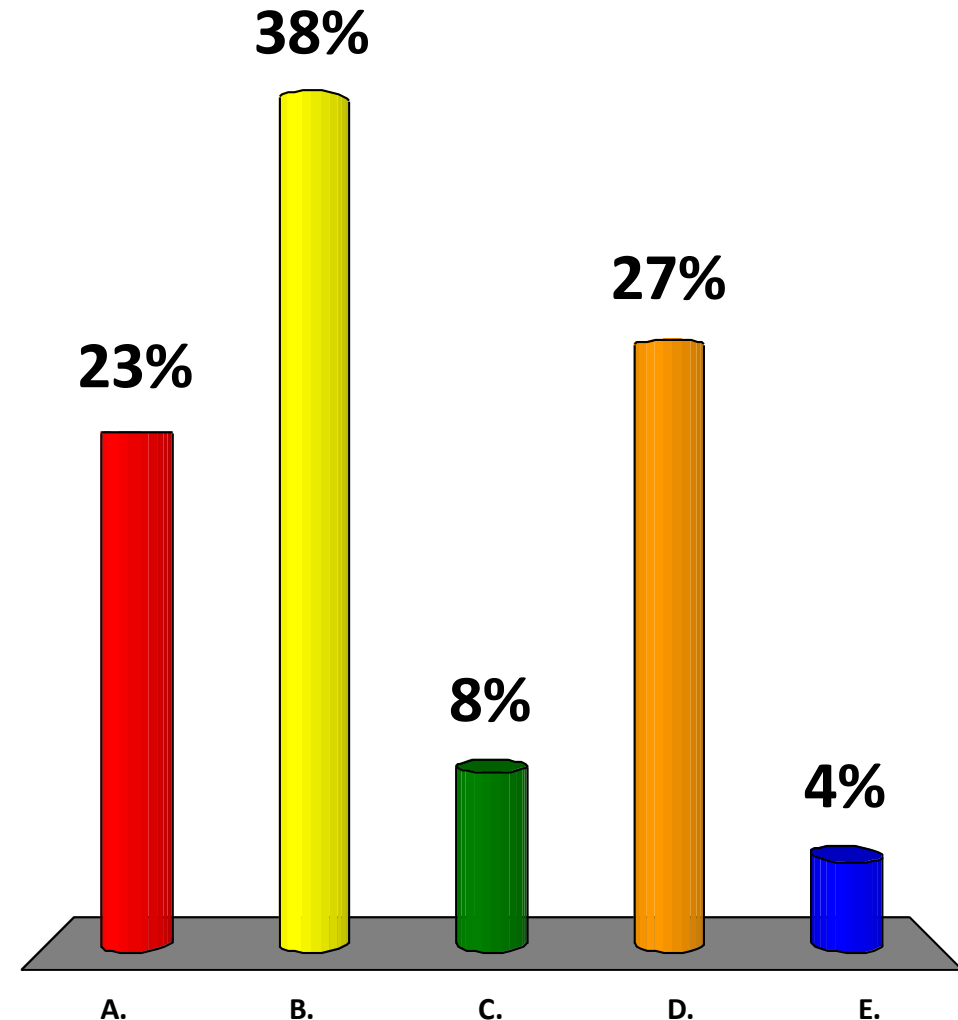
Do you believe developing a recognizable brand for the district could help provide identity and “create a buzz” for the Eastside?

- A. Yes, I think a recognizable brand would benefit the Eastside
- B. No, I don't think developing a recognizable brand would benefit the Eastside
- C. I'm not sure



What are your initial thoughts regarding the branding of the district you heard earlier tonight?

- A. I like “East Branch” and “Design North”
- B. I like “East Branch” but not “Design North”
- C. I like “Design North” but not “East Branch”
- D. I don’t like either
- E. I’m not sure



Final Question

What is the biggest impediment to redevelopment on the Eastside?

- A. Current zoning/land use
- B. Parking requirements
- C. Infrastructure
- D. Utility capacity
- E. Pedestrian connectivity
- F. Age of existing buildings
- G. I'm not sure

